

BASED IN
PHOENIX AZ

SEO Case Studies



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SOME SUCCESSES IN SEO FROM 2020 TO 2024

@ENHANCEDBRANDAGENCY

JEEP TOUR COMPANY IN SEDONA, AZ

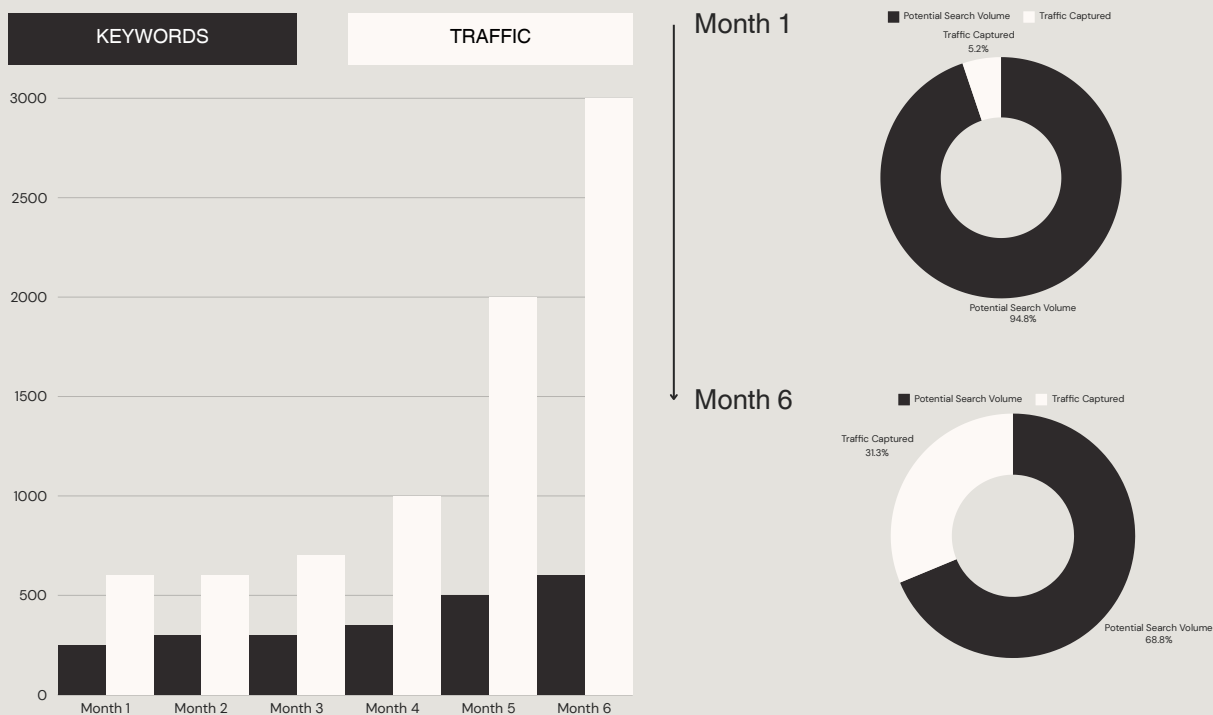
One of Sedona's biggest jeep tour companies.



Target Audience Tourists visiting Sedona, worldwide

Challenges Highly searched, very competitive industry.

Successes The company was already doing good when they hired me to redesign their website and do their SEO, so it had some ranking, but most of their leads were coming through ads. I used what was already starting to rank and was able to push the high leverage keywords to the first page where they still hold strong.



PHOENIX ROOFING COMPANY

Valleywide local roofing company



Target Audience

Homeowners in the Phoenix metro area

Challenges

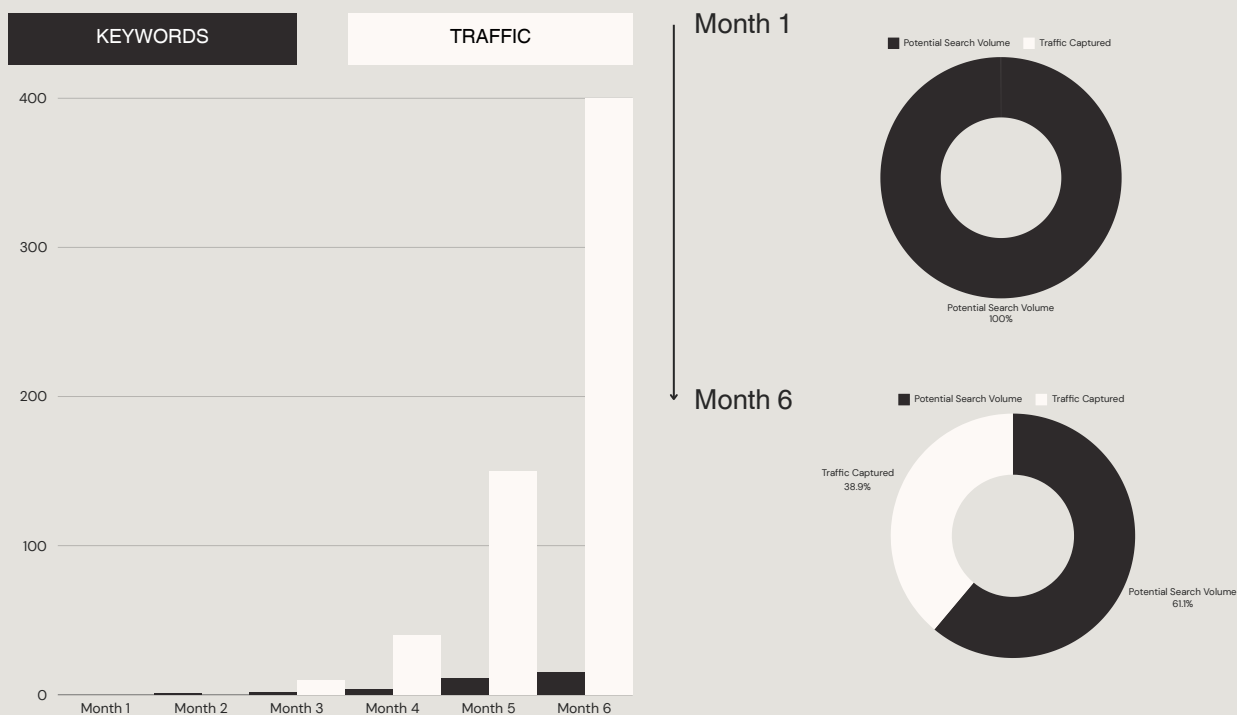
Very competitive local industry

Successes

35

Leads per month
on average

The site had no SEO done when I began. We went from ranking for nothing to ranking for over 15 of our target keywords, yielding high intent search traffic to the website and converting these into warm leads.



MULTI-CITY ARIZONA CATERING COMPANY

Lead generation shell brand



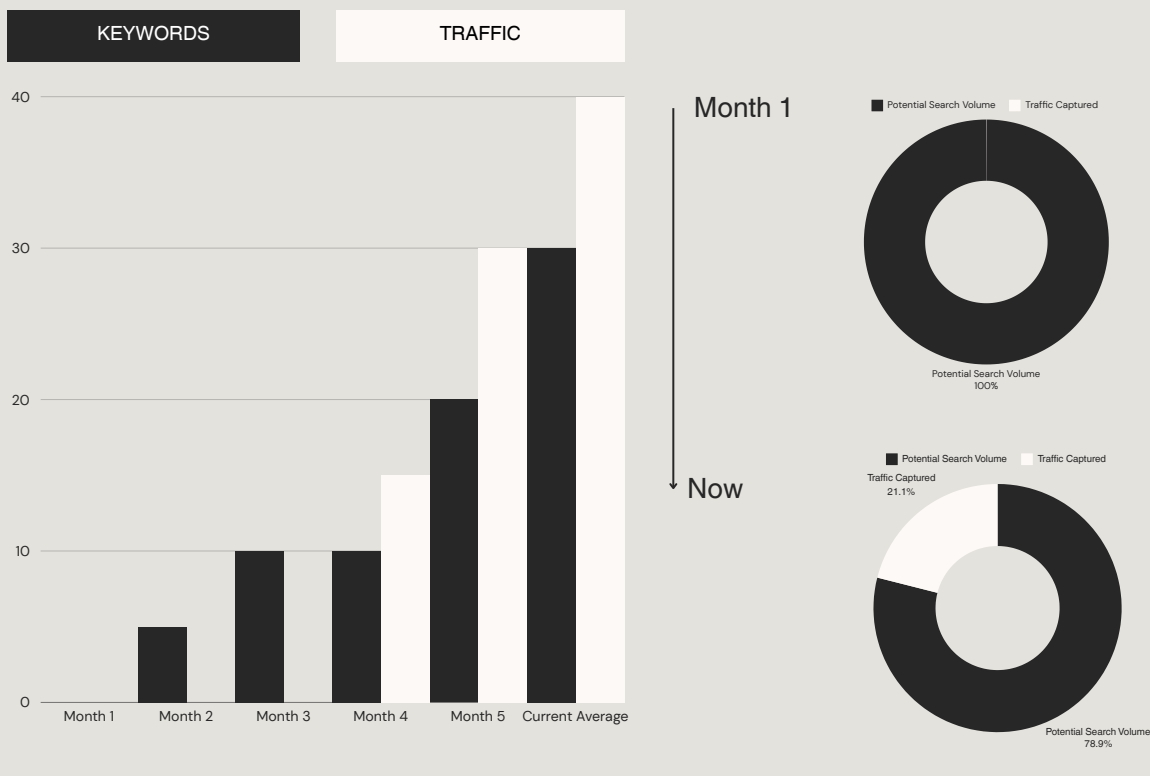
Goal To rank and sell leads in the catering industry in Arizona

Challenges Built from nothing

Successes I created a shell brand from scratch, identified the target markets and was able to rank the website on the first page of google for Flagstaff, Sedona and Tucson. The average number of leads is around 30 per month, but these are high ticket events.

30

Leads per month on average



VIDEO AND MARKETING AGENCY

Video and marketing agency in Bend, Oregon.



Target Audience

To achieve and maintain 1st position on Google for their target keywords

Challenges

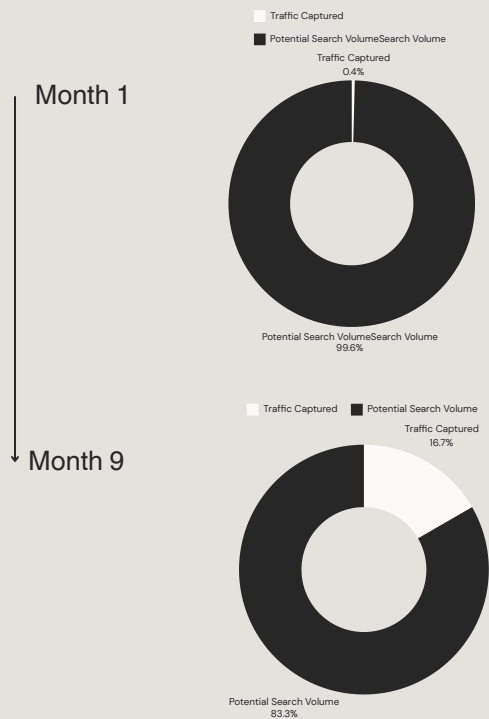
Website was pretty slow and had almost no organic ranking on Google

Successes

20

Leads per month on average

Website speed optimized, weekly lead generation landing pages lead to ranking success for the highest relevant searched keywords in the area. They now hold the first position on Google for several of their target keywords and no longer need to run ads.



HOUSE CLEANING IN MESA, AZ

Lead generation shell brand



Target Audience To rank and sell leads in the house cleaning industry

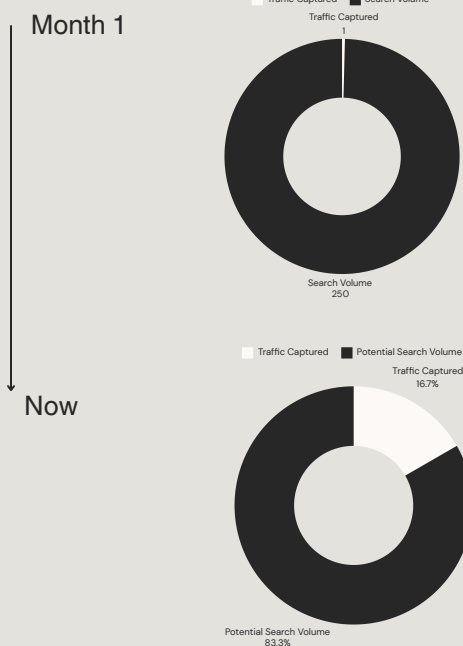
Challenges Built from nothing

Successes

25

Leads per month on average

I created a shell brand from scratch and was able to rank the website on the first page of google for several highly searched keywords and generate around 20 leads per month.



MASSAGE STUDIO IN BEND, OREGON

Lead generation shell brand



Target Audience People searching for massages in Bend Oregon

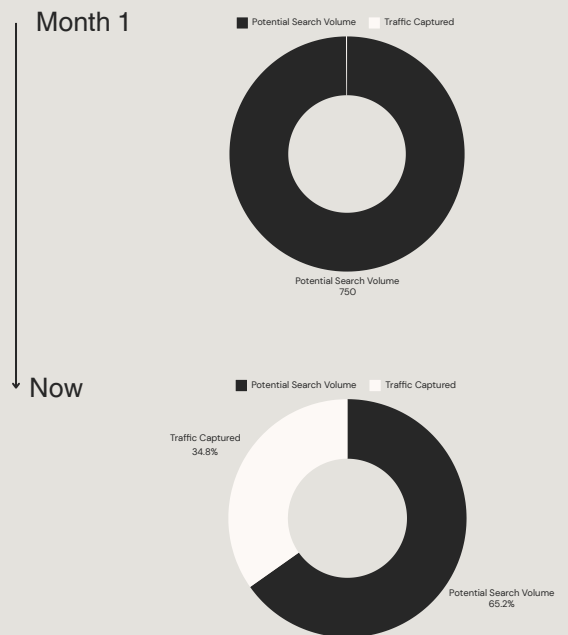
Challenges Built from nothing

Successes

25

Leads per month
on average

Created a shell brand and was able to rank the site generate leads that I would then sell to a local massage studio for over 3 years consistently.



YOGA EVENT CENTER IN SEDONA

Event space, yoga studio and boutique.



Target Audience Tourists and locals

Challenges Brand new business, built from nothing.

Successes Over the course of 1 year, the center is ranking on the first page for many highly searched relevant terms. According to the owner, business is thriving.

1140

Clicks to site in Nov '24

Created content for some of the smaller search volume terms with lower competition, we are still working on getting more and more traffic through the door. A lot of the search terms that have upwards of 3K per month, Shine is ranking on the first two pages for many of our target keywords and is rising. Click through rate is continuously growing.

