

**BASED IN  
PHOENIX AZ**

# SEO Case Studies

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SOME SUCCESSES IN SEO FROM 2020 TO 2024

@ENHANCEDBRANDAGENCY



WINTER'24

## ABOUT MY SEO SERVICES

I USE CUTTING EDGE AI SEO RESEARCH AND CONTENT CREATION TOOLS THAT ALLOW ME TO KEEP MY OVERHEAD LOW, HIRE VERY FEW SUBCONTRACTORS AND DELIVER MORE VALUE TO MY CLIENTS. LOCATION SPECIFIC SERVICE BASED BUSINESSES ARE MY SWEET SPOT BUT I CAN WORK WITHIN ALMOST ANY INDUSTRY AND IN ANY CITY IN THE U.S.

*agency quality*  
freelancer prices

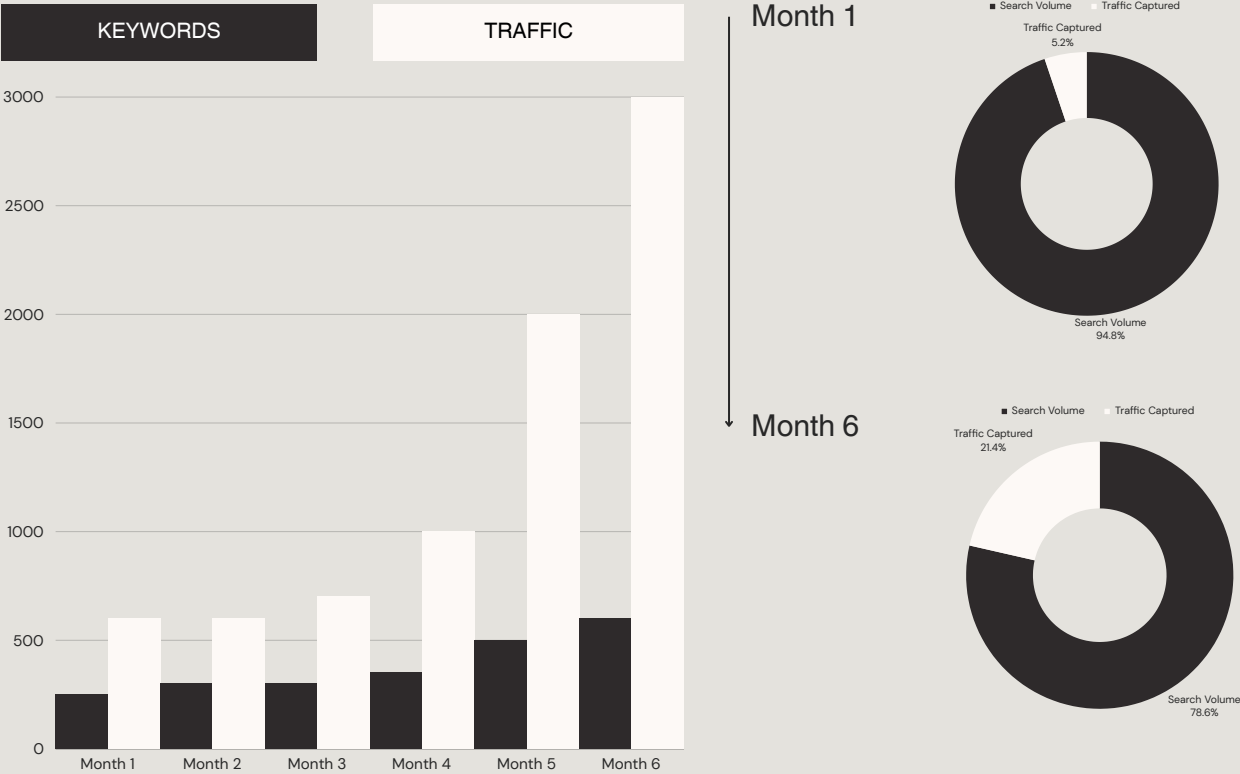


# JEEP TOUR COMPANY IN SEDONA, AZ

One of Sedona's biggest jeep tour companies.



Target Audience	Tourists visiting Sedona, worldwide
Challenges	Highly searched, very competitive industry.
Successes	The company was already doing good when they hired me to redesign their website and do their SEO, so it had some ranking, but most of their leads were coming through ads. I used what was already starting to rank and was able to push the high leverage keywords to the first page where they still hold strong.



# MULTI-CITY ARIZONA CATERING COMPANY

Lead generation “Rank and Rent” brand.



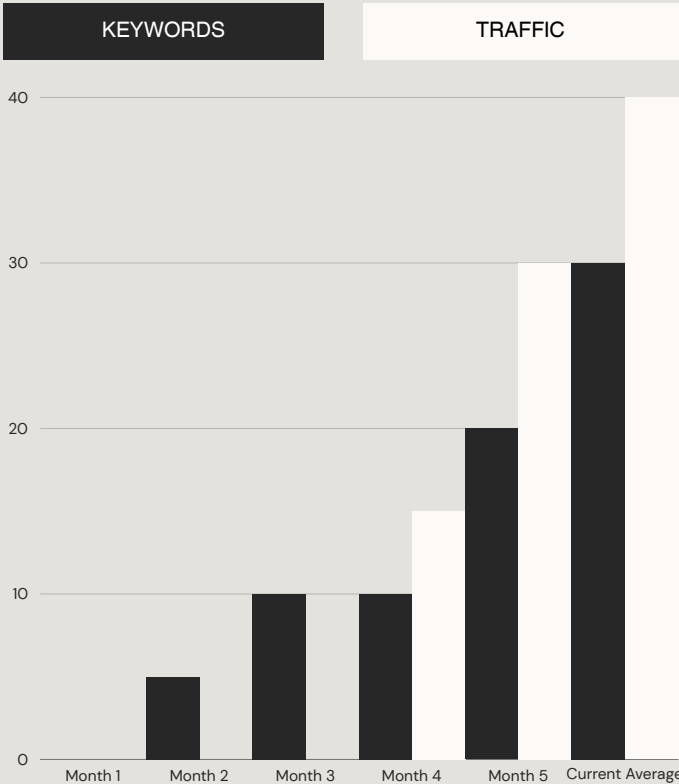
**Goal** To rank and sell leads in the catering industry in Arizona

**Challenges** Built from nothing

**Successes** I created a shell brand from nothing, identified the markets (Flagstaff, Sedona, Tucson, Prescott, and Phoenix) and was able to rank the website on the first page of google for Flagstaff, Sedona and Tucson. The average number of leads is around 20, but these are high ticket events. These sites still holds the #1 position with very little maintenance in multiple cities.

35

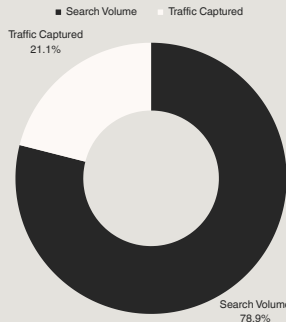
Leads per month on average



Month 1



Now



# VIDEO AND MARKETING AGENCY

Video and marketing agency in Bend, Oregon.



## Target Audience

To achieve and maintain 1st position on Google for their target keywords

## Challenges

Website was pretty slow and had almost no organic ranking on Google

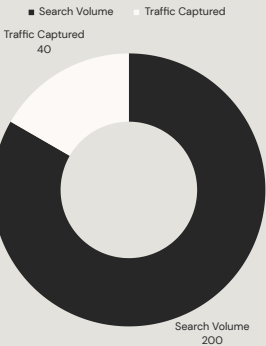
## Successes

Website speed optimized, weekly lead generation blogs lead to ranking success for the highest searched keywords in the area. They now hold the first position on Google for their target keywords.

Month 1



Month 9



# HOUSE CLEANING IN MESA, AZ

Lead generation “Rank and Rent” brand.



**Target Audience** To rank and sell leads in the house cleaning industry

**Challenges** Built from nothing

**Successes**

20

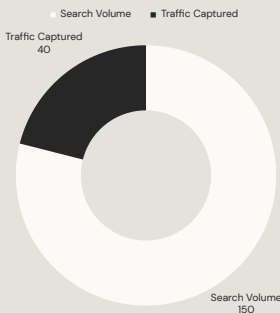
Leads per month on average

I created a shell brand from nothing and was able to rank the website on the first page of google for several highly searched keywords and generate around 20 leads per month.

Month 1



Now



# MESSAGE STUDIO IN BEND, OREGON

Lead generation “Rank and Rent” brand.



**Target Audience** People searching for massages in Bend Oregon

**Challenges** Built from nothing

**Successes**

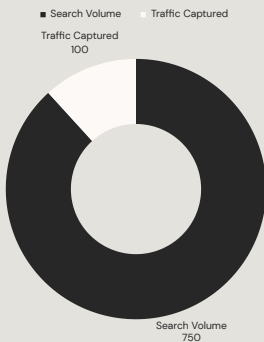
25  
Leads per month  
on average

Created a shell brand and was able to rank the site generate leads that I would then sell to a local massage studio for over 3 years consistently.

Month 1



Now



# YOGA EVENT CENTER IN SEDONA

Event space, yoga studio and boutique.



Target Audience	Tourists and locals
Challenges	Brand new business, built from nothing.
Successes	Over the course of 1 year, the center is ranking on the first page for many highly searched relevant terms. According to the owner, business is thriving.

734

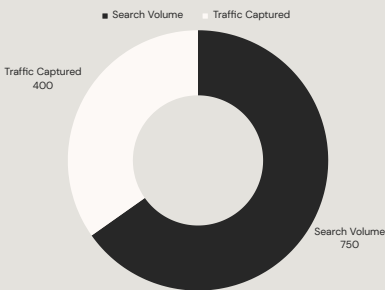
Clicks to site in Jan '24

Created content for some of the smaller search volume terms with lower competition, we are still working on getting more and more traffic through the door. A lot of the search terms that have upwards of 3K per month, Shine is ranking on the first two pages for many of our target keywords and is rising. Click through rate is continuously growing.

Month 1



Now



# Thanks.



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