

Enhanced website goals:
open doors.



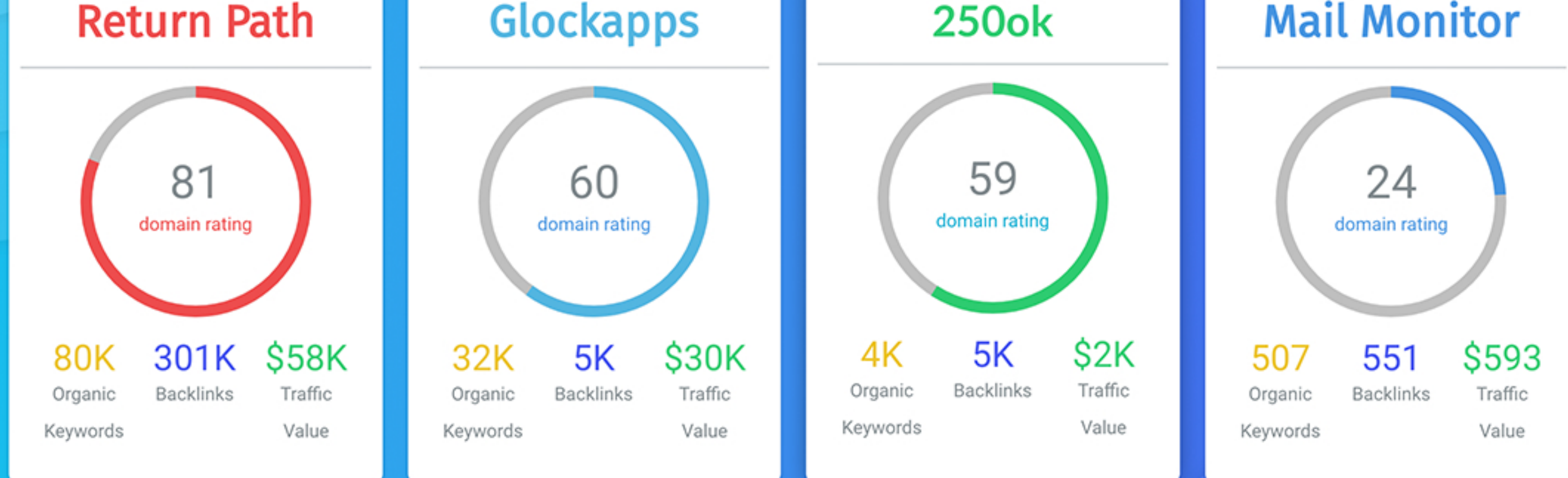
Milestone	Deliverables	Cost Structure
Brand Enhancements	<ul style="list-style-type: none"> Brand Guide 3 Email Templates <ul style="list-style-type: none"> Weekly Newsletter Promotional General Email for Onboarding Corporate Email Signatures Business Cards Social Media Designs <ul style="list-style-type: none"> New Banners New Icons/Avatars SEO Site Refresh <ul style="list-style-type: none"> Inner links Meta tags Descriptions Alt text Tradeshaw Support <ul style="list-style-type: none"> Clothing Swag Pitchdeck Slideshow and PDF 	<ul style="list-style-type: none"> One-Time Projects \$80/hr
Creative provided monthly.	<ul style="list-style-type: none"> Content Execution <ul style="list-style-type: none"> 20 Blog Banners + Social Images Landing Page [1] White Paper or Ebook [1] Infographic [1] Newsletter Headers [4] Case Study [1] Testimonials Added to Site Comparison Pages <ul style="list-style-type: none"> Return Path Glockapps 250ok and more... 	<ul style="list-style-type: none"> Monthly Retainer
SEO Enhancements provided monthly.	<ul style="list-style-type: none"> Citations [50] for 6 months Content Planning <ul style="list-style-type: none"> Content Gap Analysis Competitive Audit Keyword Planning Backlinks [6] 	<ul style="list-style-type: none"> Monthly Retainer
Reporting provided monthly.	<ul style="list-style-type: none"> SEO Report Time + Task Report 	<ul style="list-style-type: none"> Monthly Retainer

mailmonitor

A quick analysis of your industry comparisons + **opportunity**

NEXT SLIDE

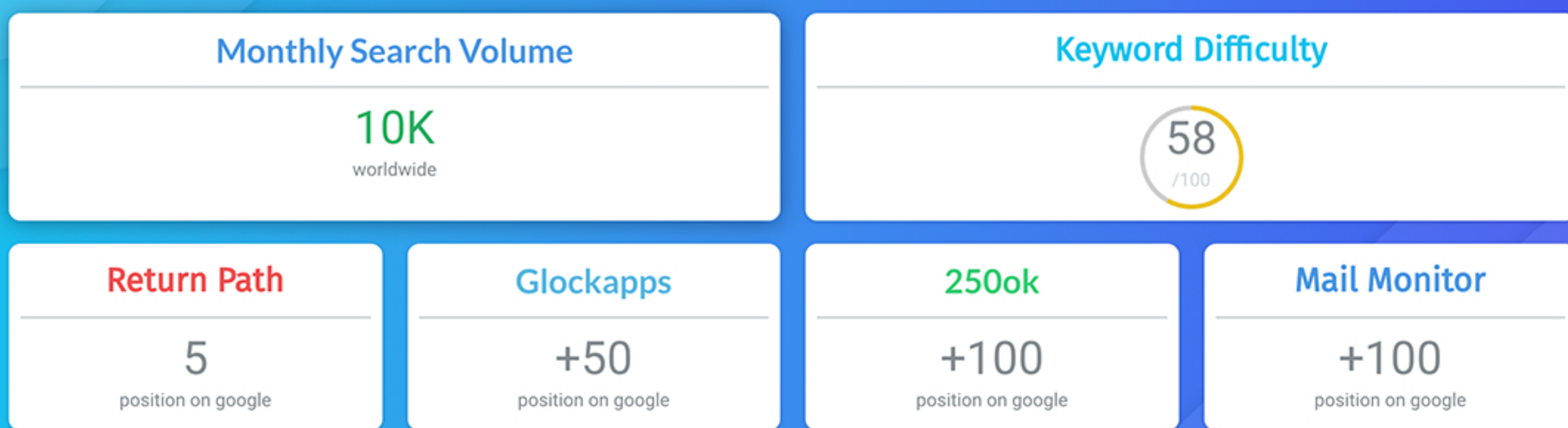
The current leaders in email deliverability.



NEXT SLIDE

Keyword Comparison

"dmarc"



NEXT SLIDE

Keyword Comparison

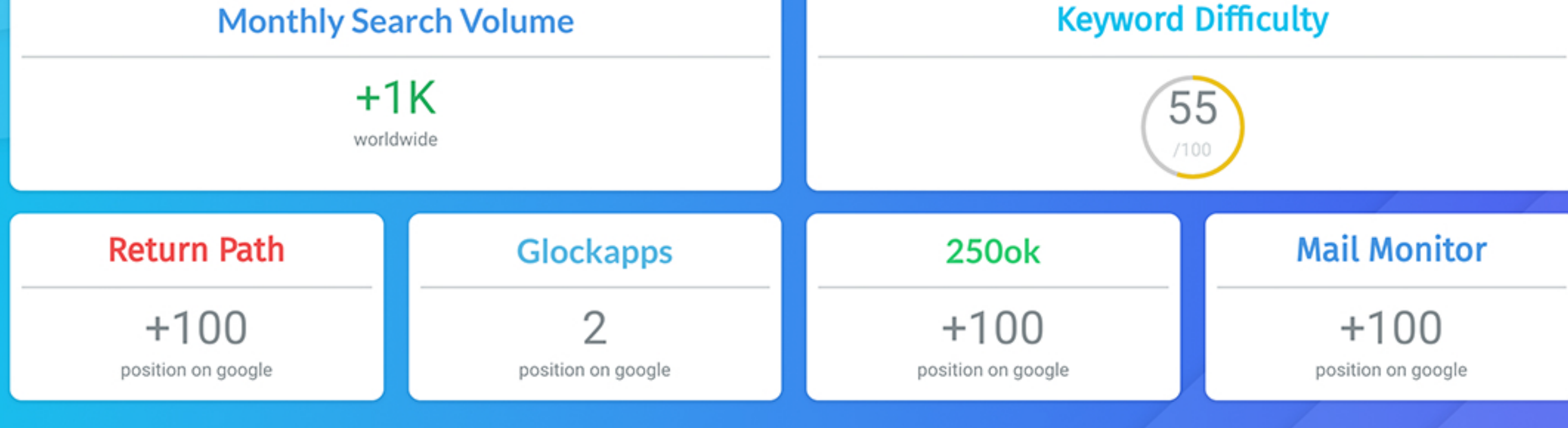
"email deliverability"



NEXT SLIDE

Keyword Comparison

"spam checker"



NEXT SLIDE

Keyword Comparison

"email spam test"



NEXT SLIDE



Monthly Estimate:

50-60 hours

Retainer

\$4,300